

RV production continues record run



Description

Australia's caravan and RV manufacturing industry has continued its record run, scoring the third year in a row over 20,000 units.

Figures from RVM Australia, the peak body for Australia's RV manufacturing industry, showed total production of 20,708 caravans and RVs for 2012.

The annual production was within 5% of the 30-year record achieved in 2011.

RVM Australia CEO David Duncan said the industry's continuing strength was built on a healthy demand across the spectrum of locally built RVs, especially for traditional caravans.

"This is the third massive year in a row - 29% above the level reached in 2009 - and early signs for 2013 suggest we can expect another boom year in 2013," he said.

"There seems to be no end to the demand for well-built, well-equipped, good-value RVs designed and built in Australia for Australian conditions."

"Clearly, people want the relaxing, economical and sociable holidays that RVs make possible, with these boom years achieving more than four times the output we had in the mid-1990s."

"Traditional caravans continue to grow in popularity, with 54.6 per cent of the total, followed by pop-tops at 24.3 per cent and camper trailers at 13.8 per cent, while motorised units of all types account for 5 per cent."

Mr Duncan said Australia's RV and caravan industry was investing in its own success, with several RVM Australia members expanding their factories and upgrading their production equipment.

Comments