



## RV DEALERSHIP ADVERTISING 2009

No matter what stage of growth your business may be progressing through, Ozrvsales.com.au can provide you with the extra exposure your business needs to increase sales and boost profit margins. How?

1. E-commerce is here to stay and is growing exponentially
2. No other form of advertising allows you to provide so much detail about each individual RV that you have in stock
3. No other form of advertising offers a larger Nationally Targeted Audience; and does it all so inexpensively.

At Ozrvsales, we understand that your time means money which is why we have developed a system to give you more for your money. Dealerships who take advantage of advertising through [www.ozrvsales.com.au](http://www.ozrvsales.com.au) have the option to choose between two great packages;

### BASIC PLAN:

Our basic plan offers flexibility which allows your business to choose an advertising period that suits your budget.

Features include;

- High traffic volume
- Low cost advertising (please contact us for our latest prices)
- Flexibility – no long term contracts
- Unlimited monthly advertisements at one low advertising fee
- Provide buyers with up to 9 photo's per listing
- Your company banner is automatically displayed within each of your listing which when clicked on, re-directs the customer to your company's website
- Direct traffic to your website!
- Display counter on each ad allows you to easily track progress of current ads
- Automatic Email Identification (AEI) – Potential buyers submit email enquiries through each of your ads. Your company will receive an email stating which advertisement the customer is enquiring about with hyperlinks to each particular ad as well as contact details of the enquirer
- You have total control over your stock listings 24hrs a day, 7 days a week, 365 days a year with technical support on-hand if required.



### MANAGED PLAN:

With so many advertising avenues to pursue, Ozrvsales.com.au has developed a system where we save you time by managing your stock listings for you. Rest your mind at ease knowing that we are continually updating your current stock as you go about your daily business of buying and selling RV's.

Our managed plan includes all of the great features that our basic plan offers except you can now focus your time, and resources on your primary focus – making sales!

### DURATION:

Increased flexibility allows you to choose your advertising period to suit your budget & conditions.

Available options include;

- 3 months
- 6 months
- 9 months
- 12 months

### COST:

Contact our friendly team by emailing: [admin@ozrvsales.com.au](mailto:admin@ozrvsales.com.au) to get sent our latest attractive advertising prices.